



MEDIA CONTACTS:

Jennifer Lake
TippingPoint
+1 512-681-8111
jlake@tippingpoint.com

Michelle Dillon
Beaupre
+1 603-559-5835
mdillon@beaupre.com

TippingPoint Wins 2010 SC Magazine Reader Trust Award

Security Professionals Vote TippingPoint's IPS Best Data Leakage/Extrusion Prevention Solution

AUSTIN, TX – March 15, 2010 – [TippingPoint](#), a leader in network security and a division of 3Com, has been recognized with SC Magazine's 2010 Reader Trust Award as the company with the Best Data Leakage/Extrusion Prevention. The announcement was made earlier this month at the SC Awards Gala, held in conjunction with the annual RSA Conference in San Francisco.

The TippingPoint® Intrusion Prevention System (IPS) was chosen as the Best Data Leakage/Extrusion Prevention solution by the Reader Trust Voting Panel – comprised of security and technology experts from large, medium and small enterprises from all major vertical markets – representing the wide distribution of SC Magazine readers. With an unprecedented number of entries submitted, the 2010 SC Awards was the most competitive in the program's history.

“The TippingPoint IPS is widely known for delivering filters that protect malicious traffic from entering the network. We released the N-Platform last year on the premise of expanding our industry-leading security intelligence and inspection to other areas of security – including data leakage,” said Alan Kessler, president of TippingPoint. “It's a tremendous honor to have these efforts recognized by SC Magazine for this award.”

The annual SC Awards highlight and showcase the best solutions, services and professionals while recognizing achievement and technical excellence in the information security industry. As the industry's preeminent awards program, the annual SC Awards has acclaimed security's key contributors and outstanding products for more than a decade. Individuals, brands and solutions recognized in the program address not only the security challenges prominent today, but also the emerging threat landscape of tomorrow. For more information and a detailed list of categories and winners, please visit www.scmagazineus.com/awards.

“Winning a Reader Trust Award is proof of TippingPoint's continued efforts to address the IT security issues that are top of mind for industry professionals,” said Illena Armstrong, editor in chief, SC Magazine. “I offer my sincere congratulations to TippingPoint for the recognition of Best Data Leakage/Extrusion Prevention.”

About SC Magazine

SC Magazine provides IT security professionals with in-depth and unbiased information through timely news, comprehensive analysis, cutting-edge features, contributions from thought-leaders and the best, most extensive collection of product reviews in the business. By offering a consolidated view of IT security through independent product tests and well-researched editorial content that provides the contextual backdrop for how these IT security tools will address larger demands put on businesses today, SC Magazine enables IT security pros to make the right

security decisions for their companies. Besides the monthly print magazine and daily website, the brand's portfolio includes the SC Awards, SC Directory, SC Magazine Newswire, SC World Congress, and SC Congress Canada.

Become a fan of *SC Magazine* on [Facebook](#) and follow us on [Twitter](#).

About TippingPoint and 3Com

[TippingPoint](#) is the enterprise security brand of 3Com Corporation, a \$1.3 billion global enterprise networking solutions provider that sets a new price/performance standard for customers. 3Com has three global brands—[H3C](#), [3Com](#), and [TippingPoint](#)—that offer high-performance networking and security solutions to enterprises large and small. TippingPoint leads the advancement of network security with a modern network security platform and intrusion prevention system (IPS), purpose-built to protect today's next-generation data center network from evolving, global security threats. TippingPoint helps organizations reduce security operating costs while ensuring maximum business continuity. For more information on TippingPoint, please visit www.tippingpoint.com, or the press center at www.tippingpoint.com/press.

Copyright © 2010 3Com Corporation. 3Com, 3Com logo, H3C, H3C logo and TippingPoint are registered trademarks of 3Com Corporation or its wholly owned subsidiaries in various countries throughout the world. All other company and product names may be trademarks of their respective holders.

###